

Wei-Haw Huang

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<https://weihawhuang.com/>

[Contact me on LinkedIn](#)

I enjoy using design to explore and experience the world, and that process, myself as well. I aspire to create harmony between people and the environment and feel a sense of responsibility to deliver a positive impact while searching for new challenges. I am looking forward to cooperating with talented people to build a better future of the world, allowing me to dedicate myself to what I love: solving problems with a view to improving people's lives.

EXPERIENCE

Logitech

Advanced Industrial Designer (Gaming and Innovation)

Nov.2020 - Present / Taiwan

- Worked with global teams; designed end-to-end NPI projects, one as an ID lead, with a human center mindset and conducted users' needs, and sustainability with innovative approaches to valuable gaming gears.

Contract Industrial Designer (Discovery and Innovation)

Aug.2020 - Nov.2021 / Taiwan

- Worked with researchers and marketing teams to explore opportunities for product innovation and execute industrial design and prototyping.
- Planned and conducted design sprint workshops, shared design tools, and supported professionals in various functions to apply the tools.

Chang Gung University

Adjunction Lecturer, Department of ID

Sep.2021 - Present / Taiwan

Planned and conducted design courses for undergraduate students (yr2 and yr4) and expected that each and every student would be able to develop their unique approach toward rationales, methods, and ability in the process of designing.

Jialab (A Home appliance Startup)

Founding Designer (Industrial design and Strategy)

Feb.2020 - Apr.2022 / Taiwan

Participate in the end-to-end product development process, including marketing and strategy.

- As a design lead responsible for CIS design and Industrial Design.
- [Involved in product marketing planning and strategy for crowdfunding.](#) (which has now been crowdfunded over \$380,000(£280,000))

Wei-Haw Huang

Freelance Designer (Industrial Design & Service Design)

Sep.2019- Present

Provide consultation services, design research, facilitate R&D, ID, service design and UX solutions. Worked with clients like Electrolux, BenQ, Plan (London), Industrial Technology Research Institute(ITRI), E.SUN Commercial Bank, Institute for Creating, National Chengchi University (NCCU).

IDEO

Industrial Design Intern

Jul.2019 - Sep.2019/ Shanghai

Compal

Industrial Designer

Nov.2017 - Apr.2018/ Taipei

Miniwz

Design Engineer

Sep.2016 - Sep.2017/ Taipei

EDUCATION

Royal College of Art & Imperial College London, UK

MA/ MSc, Innovation Design Engineering, 2020

National Cheng Kung University, Taiwan

BS, Industrial Design, 2016

National Chung Cheng University, Taiwan

Biochemistry, Suspended, 2012

SKILLS & TOOLS

Hunt For Treasure

Strategise & Execute Research

Plan and conduct ethnographic research, workshops and cross disciplinary brainstorming using tools such as Miro and Kano Analysis. Usage of platforms such as Mendeley, Research Gate, Wolfram Alpha, Answer the Public, Science Direct, Science News etc to mine data.

Craft Compelling Stories

Translate & Visualise Ideas

Map, distil and synthesise data and observations into actionable insights supported by tools such as Affinity Diagram, Wizard of Oz and Journey Mapping. Narrative is experience-driven and augmented by physical and visual prototypes via Adobe Creative tool, 3D modeling (Solidworks), Keyshot, Sony Vegas, Arduino, Processing(basic) etc.

Deliver Experiences

Develop & Produce Products

Build low and high fidelity prototypes with card and foam modelling, 3D Printing and digital interfaces. Evaluate experiences and performance through A-B testing, digital simulations, e.g., Solidworks flow simulation, and focus groups.

EXHIBITION & PRESS

Exhibitions	2021	Tallinn Design Festival
	2020	RCA 2020 Degree Show RCA 2020 WIP Show ICL Innovation Show
	2018	RNLI Innovation exhibition Across RCA show
	2017	Milan Design Week
Press		WIRED , Yanko Design , Index Project , Imperial College London , Trend Hunter , Intelligent Living , NaverIdea Rabbit , Arts and Materials Lab .