

Wei-Haw Huang

Seasoned industrial designer with years of experience designing, engineering, and bringing to market products that delight customers and harmonize humans and their environment.

EXPERIENCE

Logitech

Industrial Designer II (Gaming Team)

Nov.2021 - Present / Taiwan

- Designed end-to-end New Product Introduction projects, one as an ID lead, with two projects launching globally in 2023.
- Created future industrial design guidelines for the PRO product line, balancing user needs, aesthetics, business value, and sustainability.

Industrial Designer (Discovery and Innovation Team)

Aug.2020 - Nov.2021 / Taiwan

- Executed innovation projects served as industrial designer and engineer.
- Planned and executed Logitech's design culture transformation project. Drove design thinking and innovation skills via sprint workshops and design tool sharing, which successfully improved design culture across departments.

Chang Gung University

Adjunct Lecturer, Department of Industrial Design

Sep.2021 - Present / Taiwan

Served as a lecturer of Graduation Projects and Product Design courses.

Jialab (A Taiwanese home appliance startup)

Founding Designer (Industrial design and Strategy)

Feb.2020 - Apr.2022 / Taiwan

Designed the end-to-end product, involved marketing strategy planning.

- Designed Jialab CI and the main product which is for Taiwanese family to have a better food recycle experience.
- Planned go-to-market and marketing strategy for the launch of the design, which raised over \$380,000 USD via crowdfunding(1.135% more than the crowdfunding goal of \$33,430).

Wei-Haw Huang

Freelance Designer (Industrial Design & Service Design)

Sep.2019- Present

Provided consultation to clients on industrial design, R&D, design research, service design, and UX solutions.

Selected Clients: Electrolux, BenQ, Plan (London), Industrial Technology Research Institute, E.SUN Commercial Bank, National Chengchi University

IDEO

Industrial Design Intern

Jul.2019 - Sep.2019/ Shanghai

Planned and conducted an AI service project for a world's leading energy company. Designed and led the prototyping for all hardware touchpoints. Developed products from value proposition definition, rough-to-refined sketching to 3D modeling to prototype building.

Compal

Industrial Designer

Nov.2017 - Apr.2018/ Taipei

Designed a new voice assistant laptop for a global leading brand.

Miniwiz

Design Engineer

Sep.2016 - Sep.2017/ Taipei

Designed and engineered products for Nike, Converse, Clif Bar, Jackie Chan, and more.

EDUCATION

Royal College of Art & Imperial College London, UK

MA/ MSc, Innovation Design Engineering, 2020

National Cheng Kung University, Taiwan

BS, Industrial Design, 2016

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[Contact me on LinkedIn](#)

SKILLS & TOOLS

Expertise

Design Research
Workshop Facilitation
Insight Analysis
Experimental Design
Disruptive Innovation
Industrial Design
Product Design
Service Design
Graphic Design
Ideation Sketching
Rapid Prototyping
2D/3D Fabrication
Concept Developing and Testing
Manufacturing Evaluation

Software

CAD software
Solidworks/ Pro/e(Creo)

Rendering
Keyshot/ Blender (Beginner)

Adobe Creative Suite
Illustrator
Photoshop
Indesign
Pro Premiere
Lightroom

Video Editing
Sony Vegas

Prototyping tools
Arduino/ Processing

UI tools
Figma
Adobe XD

Languages

English(fluent)
Mandarin(native)

EXHIBITION & PRESS

Exhibitions

2021 Tallinn Design Festival
2020 RCA 2020 Degree Show
RCA 2020 WIP Show
ICL Innovation Show
2018 RNLI Innovation exhibition
Across RCA show
2017 Milan Design Week

Press

[WIRED](#), [Yanko Design](#), [Index Project](#),
[Imperial College London](#), [Dezeen](#),